

# 3 TRES TEQUILA BLANCO 100% AGAVE

TEQUILA, JALISCO, MEXICO



## 3 TRES TEQUILA



**Honor the past, taste the future**

<http://www.3trestequila.com>

### 3 TRES BLANCO

Soft and round mouthfeel with hints of tropical fruit, floral notes of powdered rose petals, a hint of white pepper and a lingering finish of pineapple, raw sugar and agave.

### OUR FAMILY AND HISTORY

Founded in 1924 and located in Tequila, Jalisco, Casa Don Roberto believes in the value of authenticity. As one of the largest producers of tequila in Mexico and owners of one of the largest tequila distilleries, they are run today by three members of the founding family.

Conceived by beverage industry disruptors Argex Beverages, we chose the name 3 Tres to reflect the harmony of the 3 styles of tequila – Blanco, Reposado and Añejo. 3 Tres is committed to honoring the deep history of craft tequila and the generations of families who have guarded the old-world techniques of caring for the land, sustainable harvest practices and mindful distillation.

We sought a partner who shares our values, who understands and appreciates our vision for innovation, reflecting the next generation of tequila drinkers. We found our partner in the Casa Don Roberto.



**3 TRES TEQUILA: Innovative packaging, Small Batch Craft Tequila.**

Please Sip Responsibly. 3 Tres Tequila 40% ABV / 80 Proof. ©2024 3 Tres Tequila  
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